Brief Program

July 15, 2026 (Wednesday)
Registration

July 16, 2026 (Thursday)
Welcoming Speech, Keynote & Invited Speeches,
Oral & Poster Presentations

July 17, 2026 (Friday)
Invited Speeches, Oral Presentations,
Awarding Banquet

July 18, 2026 (Saturday)
Field Research

Explore Matsue, Japan

Matsue Castle

Horikawa Sighetseeing Boat

Matsue Folk Performances

Eshima Ohashi Bridge

YUUSHIEN Garden in Daikonshima

Conference Venue

Kunibiki Messe (Shimane Prefectural Convention Center)
Address: 1-2-1 Gakuen Minami Matsue City, Shimane, JAPAN 690-0826

Highlights in MMBD2026

Accepted full papers will be published in EI&Scopus indexed conference proceeding. The past six MMBD conference proceedings have been indexed by EI&Scopus smoothly within 1.5-3 months after publication in FAIA by IOS Press.

Selected excellent papers will be recommended to related EI/SCI/SSCI indexed journals.

Best Oral/Poster Presentations and Outstanding Reviewers will be awarded with free registration to the next MMBD Conference and a certificate.

The Awarding Banquet is set to take place at YUUSHIEN Garden in Daikonshima—a grand garden renowned for its stunning peony displays. While indulging in refined Japanese cuisine, you'll also get to experience live Matsue folk performances firsthand.

A One-Day Field Research in Matsue, Japan: immerse yourself in local history and culture.

Contact Us

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Brief Introduction to

Co-organized by Hannan University, Xiangnan University and and HKU SAAS Data Science Lab (School of Computing and Data Science, The University of Hong Kong), MMBD2026 is to be held during July 15-18, 2026 in Matsue, Japan. As an annual event, the MMBD conference is aimed at providing a high-level platform for experts and scholars all over the world to share their latest ideas of big data and management and to foster the prosperity of the discipline. It features "new ecology of lifelong education" supported by Hunan Lifelong Education Research Base Xiangnan University Base, and Track on "Applied-education and applied-research in AI, Data Science, and Web6.0", the Second Edition (proposed and chaired by Dr. Adela Lau, Deputy Director of HKU SAAS Data Science Lab).

The 7th International Conference on Modern Management based on Big Data
MMBD2026
July 15-18, 2026
Matsue, Japan

HANNAN UNIVERSITY

湘南学院 XIANGNAN UNIVERSITY

HKU SAAS Data Science Lab

Call for Papers

General Topics

- Management Information Systems
- Management Decision Making
- Human Factor Engineering
- Total Quality Management
- Manufacturing Systems
- Engineering Economy
- Facilities Planning
- Management Strategy
- Logistic System
- Human Resources
- Cost Analysis
- Data Visualization
- Big Data Technologies
- Data Capture and Storage
- Scalable Storage Systems
- Cloud Computing Platforms
- Data Mining Tools and Techniques
- Distributed File Systems and Databases
- Machine Learning Algorithms for Big Data
- Big Data Search, Mining and Visualization
- Architectures for Massively Parallel Processing
- Big Data for Business, Government and Society
- Big Data Analysis in Lifelong Education Management

◆ **Track on "Applied-education and applied-research in AI, Data Science, and Web 6.0"**

★ Technical papers, business applications and case studies are welcome.

★ All posters, student papers, academic papers and industrial papers are welcome.

Topics include, but not limited to:

• Generative AI• Computer Vision• AI in Chatbot• Digital Human• 3D Modeling• E-Learning Model• Distributed/Parallel AI Architecture• Big Data Hubs• Blockchain• AI in Metaverse• Naked eye technology• Multi-agent technology• Cryptocurrency

◆ Special Session on "Lifelong Education"

◆ Special Session on "Big Data Driven Manufacturing and Service Industry Supply Chain Management"

Important Deadlines

First Round Submission Due
November 20, 2025

Early Bird Registration Due
April 30, 2026

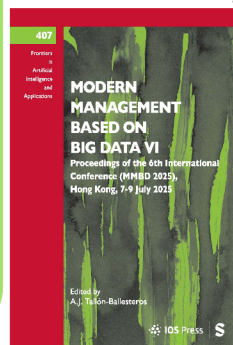Final Edited Versions of Accepted Papers Submission Due
May 25, 2026

Estimated Publication Date for Conference Proceedings
Before July 15, 2026

Paper Publication

Conference Proceedings

Frontiers in Artificial Intelligence & Applications (FAIA)

407
Frontiers in Artificial Intelligence and Applications

MODERN MANAGEMENT BASED ON BIG DATA VI
Proceedings of the 6th International Conference (MMBD 2025), Hong Kong, 7-9 July 2025

Edited by A.J. Tallón-Ballesteros

IOS Press

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Related Journals indexed by EI/Scopus/SCIE/ESCI

electronics an Open Access Journal by MDPI

IF=2.6
ISSN: 2079-9292

applied system innovation

IF=3.7
ISSN: 2571-5577

Submission Requirements

1. Full paper must be written in English ≈ 7 pages typeset according to FAIA template;

2. Acceptance or rejection will be announced after the peer-review process (about 3-5 weeks);

3. Plagiarism is strongly prohibited;

4. Abstract should be strictly within one A4 page in length containing 200-250 words.

Call for Presentations

Time Allotted for Oral Presentations

Keynote	40 mins
Invited	20 mins
Regular	15 mins

Notes: Each presentation includes 3 mins for preparation and Q&A / discussion.

Organizing Committee

Conference Co-Chairs

Prof. Hongru Zou, Xiangnan University, China

Prof. Yoshihiro Hamaguchi, Hannan University, Japan

Technical Program Committee(TPC) Co-Chairs

Prof. Nao-Aki Noda, Kyushu Institute of Technology, Japan

Prof. Kazuhiro Oda, Oita University, Japan

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Assoc.Prof. Cristian Barra, University of Salerno, Italy
Dr. Piotr Sliż, University of Gdansk, Poland
Dr. Ying Wang, Anglia Ruskin University, UK

Keynote Speakers

Prof. Wei-Bin Zhang,
Ritsumeikan Asia Pacific University, Japan

Prof. Yoshihiro Hamaguchi,
Hannan University, Japan

Prof. Hongyi Sun,
City University of Hong Kong, Hong Kong

Dr. Adela Lau,
The University of Hong Kong, Hong Kong

Invited Speaker

Prof. Dimiter Velev, University of National and World Economy, Bulgaria